

30 January 2021  
Royal Highland Centre

# A DRAM OF DESTINY



*“Not since Brigadoon has Scotland seen a night like this  
— where its people, poetry, and spirit come together to  
make history.”*



A Barrel & Brand Project



# The Vision

One night,  
One stage,  
One proud nation!  
2 World Record Attempts

2,500 people raising a dram in honour of Rabbie Burns and Scotland's spirit,  
whilst enjoying an amazing Burn's Supper

All profits after costs are being donated to the My Name'5 Doddie Foundation,  
fighting Motor Neurone Disease.



# The Challenge

We aim to make history by breaking  
**Two Guinness World Records** in a single night:

- 🥇 Largest Burns Supper (Current: 926, Edinburgh)
- 🥇 Largest In-Person Whisky Tasting (Current: 2,283, Sweden in 2019)

A celebration worthy of Scotland's global legacy,  
not just in numbers, but in meaning.



# Why We're Doing It

Because Scotland's story deserves a night, a moment that honours both its **past and present**.

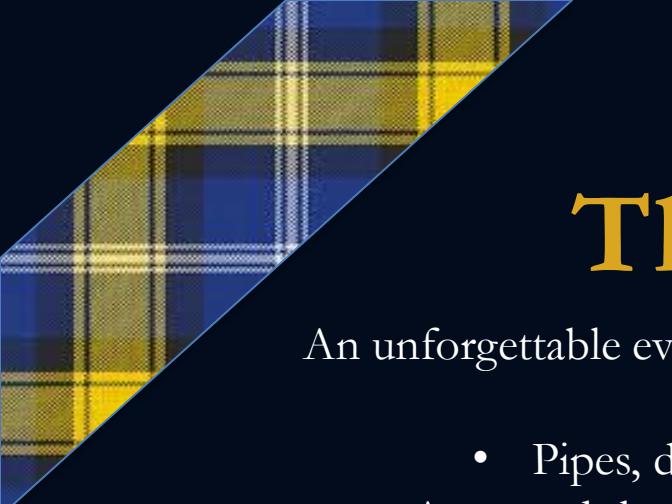
Because whisky isn't just a drink — it's **craft, culture, and connection**.

Because currently, the world record for In-Person whisky tasting is held by the Swedish.

And because Doddie Weir's legacy reminds us what courage, kindness, and unity truly mean.

Fundraising in  
support of

*This isn't just an event. It's a moment in the making, a toast to what makes Scotland remarkable.*



# The Experience

An unforgettable evening of Scottish tradition and contemporary pride:

- Pipes, drums, and the Immortal Memory to Burns
- A curated three-dram whisky tasting led by masters of the craft
  - A traditional three-course Burns Supper
  - Laughter, dancing, and ceilidh under one roof
  - A feast for the senses. A moment for the ages.

Culminating in **2** World Records.





# The Atmosphere

The sound of pipes rising through candlelight.

The shimmer of tartan and gold.

The warmth of 2,500 voices joining in *Auld Lang Syne*.

Music, Dancing and poetry

The Red Hot Chilli Pipers (in talks)

A living celebration of Scotland — crafted with heart, shared with pride.



# The Cause

Every penny gained, after operational costs goes to supporting the

**My Name'5 Doddie Foundation,**  
raising funds for research and care for those living with Motor Neurone  
Disease.

*Whilst whisky warms the heart — giving back gives it purpose.*

# The Team Behind the Dream

**A Dram of Destiny** is built by believers — whisky lovers, producers, storytellers, and proud Scots united by a single goal: to create a night worthy of Scotland's heritage and Doddie's legacy.

Led by **Barrel & Brand**, and supported by partners including **Glencairn**, **Larkfire**, **Slanj**, we're assembling a team where:

- Every skill shared makes the event stronger,
- Every hand helping keeps the costs lower,

And every saving means **more funds for the My Name'5 Doddie Foundation**. This is a collective effort — a community coming together to make history.

*The more who stand with us, the greater the legacy we leave behind.*



# Join the Movement

This is a call to:

- Whisky brands — to pour their spirit into something unforgettable
- Sponsors — to stand beside a record-breaking cause
- Guests — to take their seat in history

For everyone - be part of the story.

#IWASPARTOFIT



# The Toast

Here's to Scotland —  
its people, its poetry, its craftsmanship, and its courage.

On **30 January 2027**, history will be made at the Royal Highland Centre in Edinburgh.

Raise your glass and be part of the legacy.

**'A Dram of Destiny'**

[www.dramofdestiny.com](http://www.dramofdestiny.com)